## Chammas & Marcheteau

**Press release** 

Paris, November 4, 2024

## Chammas & Marcheteau advises GreenGo on its €2.5 million fundraising (Tourism/Ecology)

**Chammas & Marcheteau** advised GreenGo on its €2.5 million fundraising, led by investor Inco Ventures and followed by Climate Leaders Fast-Track and Belgian firm 4 Ventures.

Founded in 2021, the Paris-based start-up GreenGo's mission is to find authentic, ecoresponsible accommodation as close as possible to travelers, and to promote it via a high-quality, fair booking platform with the best user experience.

With this financing, the company aims to reach an annualised volume of several tens of millions of euros in bookings within two years.

The Chammas & Marcheteau team consisted of Denis Marcheteau (partner), and Arys Serdjanian (associate).

## **About Chammas & Marcheteau**

Chammas & Marcheteau is a Paris-based independent law firm that advises companies, investment funds and entrepreneurs on their transactions and development strategies in France and abroad. With more than 60 specialists in business law, including 16 partners, the Firm offers its clients expertise in Private Equity, Mergers & Acquisitions, Funds and Financial Services, Corporate, Restructuring and Turnaround, Tax, Intellectual Property and Information Technology, Employment Law, Real Estate and Business Litigation.